



Digital Energy Journal tells the evolving story of digital technology and data in the subsurface energy sectors - upstream oil and gas production, CO2 sequestration and geothermal. Our readers are people who recognise that digital technology can continually do more to help us find oil and gas reserves, drill and produce them efficiently, also extract heat, and put CO2 back.

A lot of this is about data, but it is not all about data. The word 'digital' encapsulates how we want to use digital technology to improve our decision making and understanding of what is going on.

An environmental activist may not agree, but the future of the world may come down to how safely and efficiently we do these things. Provide the energy which people have become dependent on, put CO2 back in the earth, make use of its heat, while renewable energy sector builds.

Digital Energy Journal's coverage is increasingly about ESG - including better ways to understand and work with data about emissions including leaks; using digital tools to better govern operations and maintain safety, efficiency and cybersecurity. Also, how ESG data is shared with others.

Some of this can be done with standalone technology products, but increasingly it is done by integrating digital products together, and building models to provide us with the understanding that we need.

Our readers are people working in the sector who are interested in what digital technology can do and how people are doing more with it. If you provide products and services with digital technology for oil and gas / subsurface sectors, we offer a great way to reach your market, through advertising in our print magazine and newsletter, and custom webinars. Please read our media plan to find out more.

**ADVERTISING ENQUIRIES AND EVENT SPONSORSHIP**

Contact David Jeffries

e:djeffries@onlymedia.co.uk

t: 44 208 1505293

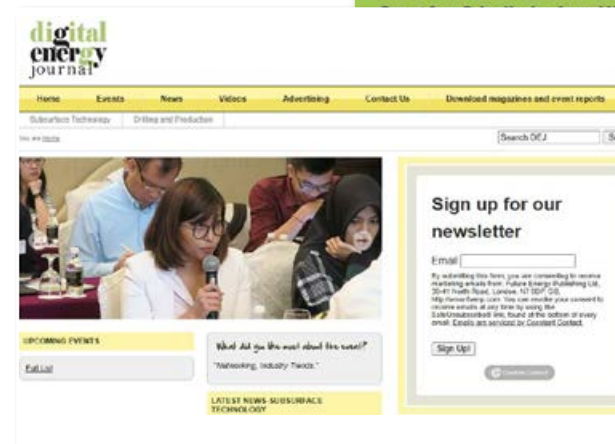
## Print advertising, banner advertising or event sponsorship? Here are the advantages of each marketing vehicle as we see it:

**Print / pdf advertising** - large printed (or pdf) page to demonstrate what your company offers in full colour. Clients are probably in a more relaxed and absorbing mindset when reading a magazine than reading email. Print advertising can have a long shelflife, if magazines are passed around a company, kept in a library, or people download pdfs long after initial publication.

**Banner advertising** - (on website or newsletter) fast results book an ad on Monday, it can go online on Monday, to our global audience.

**Event sponsorship** - get a physical connection with your customer, build on your promotional efforts with personal conversation, associate your brand with an exciting conference, gain additional marketing exposure from event publicity, know exactly who is in the room, choose an event which attracts an audience which closely matches your target customers, make product demonstrations at your stand, (in certain circumstances) present your company's services as part of a 30 minute speaker slot.

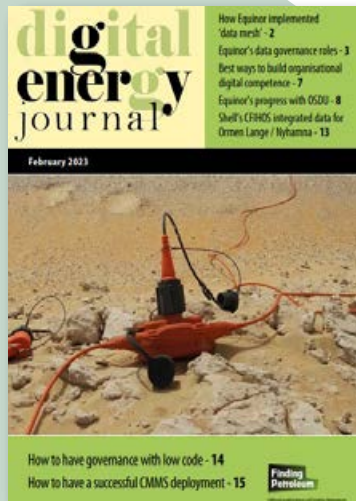
The next few pages will explain our offerings in more detail.



## Digital Energy Journal print / pdf magazine was founded in 2006, and covers digital technology in exploration, drilling, production and facilities operations.

The print + pdf circulation (print copies posted and pdf downloads) is usually about 4,000.

As a guide to our readership, here is a sample of some of the companies which have employees who have requested and who receive the magazine:



### Asia Pacific

Australia - Chevron, Petrosys, Woodside Energy

India - Cairn India, Essar Oil, Halliburton, Oil India, ONGC, Reliance Industries, Schlumberger, Suvira Energy

Indonesia - Pertamina EP, Petronas Carigali

Malaysia - Carigali PTTEPI, Halliburton, KAGEO Resources, Landmark, PETRONAS, SAS Institute

Pakistan - Pakistan Petroleum Limited, Pakistan State Oil

Thailand - PTT Exploration and Production

### Europe

Belgium - Honeywell

Denmark - Maersk Oil,

France - Schlumberger, Schneider Electric, Total SA

Germany - Wintershall Holding

Netherlands - Shell

Norway - ExxonMobil, LUKOIL Overseas North Shelf, Statoil ASA

UK - Amec Foster Wheeler, BP, Chevron, Endeavour Energy UK, Sasol Exploration and Production International, Schlumberger Gould Research, SeaEnergy, Senergy, Shell, Spectrum, Taqa Bratani, Tata Consultancy Services

### Middle East

Brunei - Brunei National Petroleum Company

Qatar - Qatar Petroleum

Saudi Arabia - Saudi Aramco

United Arab Emirates (UAE) - ADCO, Mubadala Petroleum

### North America

United States - BHP Billiton, BP, Chevron, ConocoPhillips, Energistics, ExxonMobil, Halliburton, Microsoft

### Africa

Eritrea - Ministry of Energy and Mines

Nigeria - SEEPCO, Shell Nigeria

Sudan - SudaPak Petroleum Operating Company

## Calendar

### January 2024

- Developments with seismic modelling
- Managing well data
- Master subsurface data
- Value from analytics
- AI for offshore operations

*Ad copy deadline: Dec 18 2023*

*Publication date: Jan 09 2024*

### February - March 2024

- Optimising production
- Integrated engineering
- Developments with data science
- Developments with engineering data
- Big data

*Ad copy deadline: Jan 23 2024*

*Publication date: Feb 06 2024*

### April - May 2024

- Technology for seismic interpretation
- Supercomputing in oil and gas
- Developments in data management
- Optimising drilling with data
- Analytics and big data

*Ad copy deadline: Mar 11 2024*

*Publication date: Apr 01 2024*

### June - July 2024

- Technology in Aberdeen
- Advances in seismic recording
- Software for drilling
- Analytics for operations
- Big data in oil and gas

*Ad copy deadline: May 13 2024*

*Publication date: Jun 03 2024*

### August - September 2024

- Developments with automation and control systems
- Bimodal IT and oil and gas
- Developments with cybersecurity
- Making devices easier to integrate
- Improving corporate search
- Special distribution: Digital Energy Journal Kuala Lumpur conference

*Ad copy deadline: Aug 12 2024*

*Publication date: Sep 02 2024*

### November - December 2024

- Non-seismic exploration
- Data management for subsurface
- Remote well monitoring
- Collaboration systems
- Managing data in SAP
- Developments with energy logistics

*Ad copy deadline: Oct 14 2024*

*Publication date: Nov 04 2024*

**Additional distribution: the latest copy of Digital Energy Journal is distributed at all of our own events**  
\* Dates are subject to change

# Digital Energy Journal has a bi-weekly e-mail newsletter and a website news service.

The website has average sessions per month of 3050 and average pages per session of 2. The top 10 countries are France (25%), UK (22%), US (16%), Malaysia (7%), India (6%), Norway (3%), Canada (2%), Australia (2%), Netherlands (1%), Germany (1%).

The e-mail newsletter is typically sent to about 5,500 people (calculated as sent minus bounces), with about 1050 "opens" (= people who download the images).

On the website, we offer a large leaderboard position (at the top of the page) 728 x 90 for £1950 per month and right hand side adverts 375 x 100 pixels, for £2,000 per month. These adverts appear on every website page.

On the newsletter, we offer a 375 x 100 pixel banner within the news for £2,000 per month (4 insertions).



3 March, 2023

**Finding Petroleum** **digital energy journal**

Subsurface petroleum and carbon digital technology news  
Scroll down to download our magazine

**Register for our webinar today about developments with using electromagnetic (CSEM) survey data in exploration**  
Including integrating with other exploration methods.  
With Daniel Baltar, global interpretation advisor at EMGS ASA

FROM OUR MAGAZINE

**A plan for monitoring CO2 storage integrity**  
How should companies doing monitor CO2 storage monitor complexes whether to ensure CO2 is being stored safely? CCUS consultant Robert Hines shared some advice

**How Schlumberger is driving its emissions**

**THE ROLE OF THE DATA ARCHITECT IN OIL AND GAS**  
Kuala Lumpur | October 10 | 2018

**HOW DIGITAL TECHNOLOGY CAN IMPROVE PROFITABILITY OF ORGANISATIONS**  
Kuala Lumpur | October 9 | 2018

**OPPORTUNITIES IN THE EASTERN MEDITERRANEAN**  
London | September 20 | 2018



## Digital Energy Journal runs webinars together with our sister brand Finding Petroleum.

We explore better ways that digital technology can support people who have jobs to do in the industry - in exploration, production and operations - and also explore the latest developments in analytics and machine learning.

The latest agenda is on our website ([www.d-e-j.com](http://www.d-e-j.com)) - see under "upcoming events" on the home page.

## GOLD SPONSOR

- 30 Minute Presentation Slot
- Conference Sponsors for one event
- Exhibition Stand for one event
- 2 Roll Up Banners for one event
- 15 Delegate Passes for one event
- 1 Full Page Print Ad or 2 Months Banner Ad
- 1 Full Page Event Report Ad

## SILVER SPONSOR

- 30 Minute Presentation Slot for one event
- Conference Sponsors for one event
- 15 Delegate Passes for one event
- 1 Full Page Event Report Ad

David Jeffries our advertising sales manager on [djeffries@onlymedia.co.uk](mailto:djeffries@onlymedia.co.uk),  
Tel 44 208 1505293 to request a package relating to your specific interests.



## Companies which have sponsored a Finding Petroleum / Digital Energy Journal event between Sept 2016 and Nov 2023 include

ABB, Accenture, Adrok, Askelos, Austin Bridgeporth, Aveva, Azinor Catalyst, Bain, Bernstein, Cambridge Carbonates, CGG, Datum 360, DigitalGlobe, Draga, EMGS, ERC Equipoise, Evision, Fablabs, First Exchange Corporation, Flame Solution, Fortesa, Fox Geo, Geologix, Geoprovider, Geospatial Research, GGS Interica, Gulf Keystone, Halliburton, Hampton Data, Hurricane, Impact Oil and Gas, INOVA GEO, Intergraph, Kes Heffer, Kimmerdige Energy, KM Dastur, Kosmos Energy, Landmark, LGO Energy, Lymebay Consulting, Lynx Information Systems, Maxar, MDOIL Limited, Moveout Seismic, Neftex/Halliburton, OGCI, OFS Portal, P2, Petromall, Petrosync, PGITI, PGS, Polarcus, SASOL, Sharecat, Sierra, Silixa, Simudyne, Solo Oil, Spectrum, Subterrane, Teradata, Terrabotics, Terrasys, Tessella, TGS, Tridevi Capital, Trivedi Energy, Windward Exploration, Zolnai

