

Finding Petroleum

Finding Petroleum - oil and gas forums with a unique business model

2023 guide for delegates and marketers

Finding New Solutions to Industry Problems

Finding Petroleum is where the petroleum industry finds its pathway forward.

The upstream oil and gas industry is starting to spend again, but looking like it will end up looking very different to how it was before the crash. The big service companies are adapting to a very different role and mode of operation, the majors are leaving the North Sea, everywhere money is being pushed further, and environmental concerns are bigger. The industry is finding a different place in the world.

Exploration spending is coming back even slower than spending on production / operations services. Most people think an increase is inevitable, as the lack of exploration spending up to now leads to tightening in oil supply. Digital technology is being more and more widely used but in different ways to how it was expected. Probably less AI and automated systems, but more hard work making systems which give people the data they are looking for.

This is the story we tell – and explore – with our Finding Petroleum forums. We have events in London on 3 themes – regional exploration, technology and ESG (Environmental, Social and Governance).

The regional exploration events look at developments with exploration in key parts of the world, which we see as the Eastern Mediterranean, Sub Saharan Africa, the Middle East and South America.

The technology events look at key technology developments which we see as geophysics technology, digital technology in exploration and

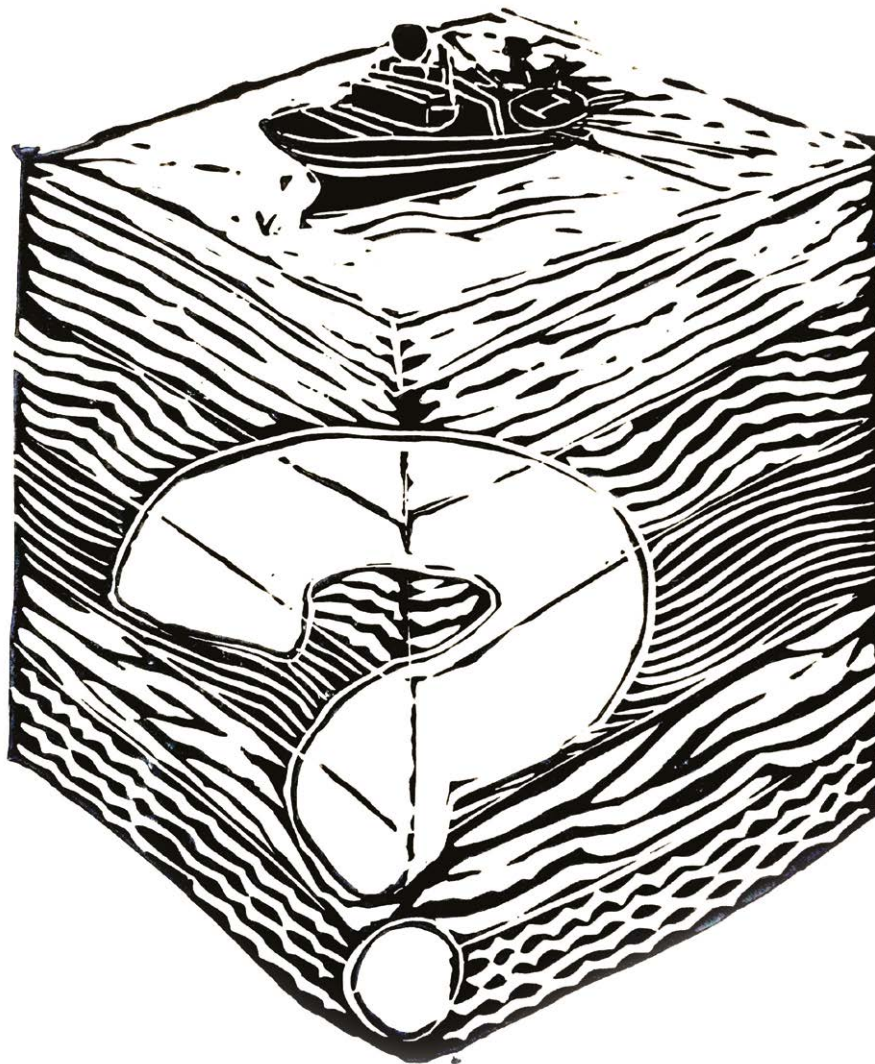
digital technology in operations, as well as how digital technology is being applied as a project. We also look in depth at technology for fractured reservoirs.

The ESG events look at the growing investor interest in putting money in companies which score better on environmental, social, and governance factors. Issues such as CO2, employment, safety, other areas of environmental performance, corruption and CEO pay. CO2, from both emissions and use of the industry's products, must be the biggest investor concern of this list.

If your company has products and services relevant to these topics, we believe we offer you a terrific opportunity to engage with your market, with a sponsored speaking slot at one of our events, which are attended by, among others, some of the world's top geoscience and operations professionals.

In your sponsorship package, the physical talk is supported an online video of your talk, which will enable to you to reach a wider audience, and (in most cases) a written report of your talk which will reach an even wider audience. Our sponsorship offers include exhibition stands and online advertising. To discuss further, please contact Karl Jeffery, event producer, on jeffery@d-e-j.com.

Speaking at a Finding Petroleum forum isn't for any vendor – our audiences don't hold back from asking tough questions. But if that's the kind of audience you like, then Finding Petroleum is for you.



SPEAKER / SPONSORSHIP ENQUIRIES:

Karl Jeffery, event producer

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Tel 44 208 150 5292

2021 London forums – our plan (as of Sep 2020):

January	Fractured reservoirs
February	Finding Petroleum in East Africa
March	Developments with carbon capture and ESG
April	New Geophysical Approaches
May	Finding Oil and Gas in Sub Saharan Africa
June	Finding Petroleum in the Middle East
September	Opportunities in the Eastern Mediterranean
October	How to digitalise exploration
November	Finding Oil in Central & South America
December	How to digitalise exploration

Also an October Digital Energy Journal forum in Kuala Lumpur

A November “Transforming offshore operations” forum in Stavanger.

For the latest agenda and detailed information about upcoming events, see www.findingpetroleum.com and click on ‘events’ (main menu bar) and then ‘all upcoming events’

Could offshore Namibia be an Advantaged, Sustainable, Super Basin?

Register for our 8th Super Basins webinar on June 24

We invite you to [register for our Namibia webinar](#) a week on Friday (June 24) at 1pm London time where we'll look at how Namibia is developing and should develop, with a talk from N J Ayuk, executive chairman of the African Energy Chamber, based in Johannesburg.

Both Shell and Total Energies have announced significant discoveries offshore Namibia.



We invite you to register for our Finding Petroleum forum in London on May 18 morning / lunch, "**CO2 storage - and opportunities for geophysicists**", our first live event since Dec 2019. Limited free tickets available.

SPEAKERS

- Chris Gent, Policy manager, Carbon Capture and Storage Association
- Kareem Shafi, Business adviser, Offshore Energies UK
- Geovani Christopher, Geoscience Industry Solutions Advisor, Halliburton Landmark
- Anna Stork - senior geophysicist, Silixa



Finding Petroleum events have an unusual business model, in that the events are very inexpensive or sometimes free to attend for delegates, but we cover the costs with financial technology / service companies making presentations.

We believe that this business model leads to a much more productive atmosphere and enables us to run shorter and more convenient events (typically 9am to 3pm) which provide a much more intense and time efficient learning experience.

We still see that most of our competitors in the oil and gas conference industry gear around selling high price delegate tickets, which in turn means that they need to run two day events (to justify the high price), often adopt high pressure telesales to sell the tickets, and often the events mainly attract people who are looking for status or a work sponsored holiday, rather than to learn, as you might guess from seeing how many people stay in the conference room for the entire two days.

If you take a speaking slot at our conference, the main value we offer is of course the opportunity to present what you are doing to an audience for (typically) 30 minutes. But to add value to our sponsors, we post high resolution videos and presentations of the event on our website for free download around the world (so long as you agree) and usually also publish a fairly detailed written

report of the event, written by a professional journalist.

In addition - to demonstrate the value our events offer, we publish full lists of everyone registered to attend upcoming events, and after the event, remove the names of people who did not attend, so you get an accurate idea of who attended. These lists are free to any logged in event visitor.

Our website traffic shows that only half of the web visitors are based in the UK, whereas nearly all of the event attendees are from the UK. That indicates how we can help give you much broader reach through our website.

We also promote the videos and reports through our e-mail newsletter.



GOLD SPONSOR

- 30 Minute Presentation Slot
- Conference Sponsors
- Exhibition Stand
- 2 Roll Up Banners
- 15 Delegate Passes
- 1 Full Page Print Ad or 2 Months Banner Ad
- 1 Full Page Event Report Ad

SILVER SPONSOR

- 30 Minute Presentation Slot
- Conference Sponsors
- 15 Delegate Passes
- 1 Full Page Event Report Ad

Please note the precise offer for each event will vary, and will depend on how early you are able to commit. The better speaker slots are available earlier!



Finding Petroleum has an e-mail newsletter and website we use to promote our events, and give additional promotional value to companies supporting our events.

The website has average sessions per month of 2080, and average pages per session of 2.12. The top 10 countries: UK 49%, US 12%, India 3%, Norway 3%, Australia 2%, Canada 2%, Malaysia 2%, Netherlands 1%, France 1%, China 1%

The e-mail newsletter is sent to 7000 (calculated as “sent” minus “bounces”), with typically 1168 opens.



**Companies which
have sponsored a Finding
Petroleum / Digital Energy
Journal event between Sept
2016 and Sept 2018 include:**

ABB, Accenture, Adrok,
Askelos, Aveva, Azinor
Catalyst, Bain, Bernstein,
Cambridge Carbonates, CGG,
Datum 360, DigitalGlobe,
Draga, EMGS, ERC Equipoise,
Evision, Fablabs, Flare
Solution, Fortesa, Fox
Geo, Geologix, Geospatial
Research, GGS Interica,
Gulf Keystone, Halliburton,
Hampton Data, Hurricane,
Impact Oil and Gas, INOVA
GEO, Intergraph, Kes Heffer,
Kimmerdige Energy, KM
Dastur, Kosmos Energy,
Landmark, LGO Energy,
Lymebay Consulting, Lynx
Information Systems, MDOIL
Limited, Moveout Seismic,
Halliburton, P2, Petromall,
Petrosync, PGITI, PGS,
Polarcus, SASOL, Sharecat,
Sierra, Silixa, Simudyne, Solo
Oil, Spectrum, Subterrane,
Teradata, Terrabotics,
Terrasys, Tessella, TGS,
Tridevi Capital, Trivedi Energy,
Windward Exploration, Zolnai.

